

## Dan Aykroyd and dinosaurs reunite for blow-out bash

Celebrities and palaeontologists converge to celebrate new dinosaur museum building

### Media Advisory

August 1, 2014 – FOR IMMEDIATE RELEASE

**GRANDE PRAIRIE, AB** – Dan Aykroyd, Donna Dixon Aykroyd, Fran Drescher and their friends and family will join a team of over a dozen international palaeontologists to excavate fossils, celebrate the Philip J. Currie Dinosaur Museum and attend the Amber Ball, the museum project's pinnacle fundraising event. Media are welcome to cover several activities and events, as listed below.

Note: Please send the names of those who will be covering the events so media accreditation can be provided. Contact information is at the end of the advisory.

**Event:** Dino Bus Presentation

**Time:** 1:30 pm, Thursday, August 7

**Location:** Hansen Ford dealership, 10101-112 Street, Grande Prairie

**Details:** Hansen Ford will present its donated 'Dino Bus' – a beautiful, 24- seat bus decorated in quintessential Currie Museum style with a wrap designed, installed and donated by SpeedPro.

**Event:** Keys to the Region Ceremony

**Time:** 4:15 pm, Thursday, August 7

**Location:** Grande Prairie City Hall

**Details:** Municipal leaders from around the Peace Country will present 'Keys to the Region' to Dan Aykroyd, Donna Dixon Aykroyd, their daughters Danielle, Belle and Stella and their goddaughter Augusta Tigrett.

**Event:** Special Guests and Palaeontologists on the Bonebed

**Time:** 11:30 am – noon, Friday August 8

**Location:** Pipestone Creek Bonebed

**Details:** Dan Aykroyd, Donna Dixon Aykroyd, Fran Drescher, Dr. Philip J. Currie, Dr. Eva Koppelhus and other palaeontologists will be excavating dinosaur fossils on the Pipestone Creek *Pachyrhinosaurus lakustai* bonebed. Photos and scrum interviews welcome.

**Event:** Mighty Peace Harley-Davidson Aykroyd Family Ride

**Time:** Registration begins 9:00 am, Ride leaves 12:15 pm, Saturday, August 9

**Location:** Mighty Peace Harley-Davidson dealership

**Details:** The motorcycle riders participating in the MPHD Aykroyd Family Ride will be registering and organizing for the ride, led by Dan Aykroyd, which leaves the dealership at 12:15 pm. The route takes the riders to the Philip J. Currie Dinosaur Museum building, at the East Access to the Town of Wembley, off Highway 43. Mr. Aykroyd will be riding the 'Dino Bike' a customized Harley-Davidson donated by Mighty Peace Harley-Davidson.

**Event:** Ribbon-Cutting Ceremony for the Philip J. Currie Dinosaur Museum Building and Dedication of the Aykroyd Family Theatre, Free BBQ

**Time:** 1:15 pm, Saturday August 9

**Location:** Philip J. Currie Dinosaur Museum site, East Access to the Town of Wembley

**Details:** Dignitaries, sponsors, supporters and all members of the public are welcome to attend this outdoor event at the Currie Museum building site.

**Event:** Amber Ball, Saturday August 9, 2014

**Schedule:**

- **6:00 pm** Champagne Receptions begin
- **6:50 pm** Red Carpet Interviews
- **7:00 pm** Dinner Programme Begins
- **10:00 pm** Draw for the Mighty Peace Harley-Davidson Dino Bike

**Location:** Entrec Centre, Evergreen Park, Grande Prairie

**Details:** Special guests and dignitaries will walk the red carpet to speak with media before proceeding into the ballroom. Media are welcome to take pictures or footage of ballroom and of the speeches etc., though no direct interviews after the Red Carpet, unless by request.

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***About the Philip J. Currie Dinosaur Museum and the Pipestone Creek Dinosaur Initiative***

*The Philip J. Currie Dinosaur Museum, scheduled to open its doors in 2015, will be a 41,000 sq. foot, world-class facility highlighting the rich fossil resources of Northern Alberta. Named for Dr. Philip Currie, Canada's preeminent palaeontologist, the museum, located in Wembley AB will serve as a hub of education and science in the area. The Pipestone Creek Dinosaur Initiative is the omnibus term for the project team tasked with the realization of the museum.*

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