

Seven Generations, to provide source rock cores for exhibits at Museum

News Release

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GRANDE PRAIRIE, AB – Seven Generations Senior Vice President Steven Haysom and Vice President (Lands) Susan Targett met with President & CEO George Jacob of the Philip J. Currie Dinosaur Museum and engaged the museum design and multimedia teams in an informative session resulting in insightful exhibit treatment methods as production gets underway. Apart from each \$200,000 core sample dating back millions of years, Seven Generations will provide direct input into exhibit content focused on the Devonian period and fossil fuels, advanced technologies used in geology, drilling, fracking and methods of mitigating environmental impact. Lead Designer Steve Petri will be working with Seven Generations to ensure the exhibit materials are integrated into the experiential design. Headquartered in Calgary, Seven Generations Energy Ltd., an independent petroleum company, focuses on the acquisition, exploration, development, and production of oil and natural gas in western Canada. The company engages in the development of the Kakwa River project, a natural gas property covering approximately 350,000 net acres in the Kakwa area of northwest Alberta.

Located in one of the most important settings in Alberta and Canada the museum will showcase the important connections between ancient life and modern life, from palaeo to petroleum. In addition to spectacular dinosaurs and new discoveries in palaeontology, the museum will showcase how the hydrocarbon resources of modern Alberta originate from the diverse microscopic life of the ancient oceans that once covered ancient Alberta. To achieve this, important information and support has been provided by Grande Prairie based Seven Generations.

According to the President and CEO George Jacob who is leading the exhibit design-build progress towards rapid completion, complex topics such as the science of geology and the technology of resources exploration and extraction are being translated into innovative exhibits and settings. A major section of the museum is dedicated to the topic "Alberta Today" featuring an interactive discovery play zone. Kids can take a virtual journey underground to try to find Oil and Gas deposits hidden between the layers of rock amongst dinosaur fossils. Amazing stories of real modern science will also showcase the ingenious technologies used to explore and discover rich gas deposits. Visitors will be able to touch Earth cores extracted from a depth of many kilometers. Each earth core represent hundreds and thousands of dollars in effort and investment in exploration to discover new gas deposits. These Earth cores will help illustrate the ancient life that has been transformed through time and pressure and temperature to create the precious Fossil fuels that are fundamental to our modern life.



PHILIP J. CURRIE DINOSAUR MUSEUM

"The exhibits at the Philip J Currie Dinosaur Museum will be ground-breaking and fun. Visitors will discover the diverse microscopic life that lived alongside the dinosaurs. We will show how deeply connected our modern world is to the ancient world. We'll show how ancient Fossil fuels were formed and how they generate the energy of our modern world" , says Stephen Petri, Principal, Reich + Petch Design International- a Toronto based museum design firm working closely with Jacob's team. Victoria Manica leading the Design Foundation team indicates that the museum will embed exciting multimedia throughout the galleries engaging in innovative contemporary extraction techniques utilized by Seven Generations Energy Ltd.

See attached photos

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Seven Generations Senior Vice President Steven Haysom explains source rock and core samples dating back millions of years to the Exhibit Design team.



CEO & President George Jacob gives tour to Seven Generations Senior Vice President Steven Haysom and Vice President (Lands) Susan Targett