



PHILIP J. CURRIE  
DINOSAUR MUSEUM

# Sponsorship Opportunities

# Naming Opportunities

- thirty-seven opportunities, in seven funding levels
- levels range from \$25,000 to negotiable
- opportunities range from a family picnic site to a towering *Gorgosaurus* skeleton to the SMART-technology classrooms to the museum site itself
- naming gives sponsor the right to attach their name to the exhibit/room/area and make their altruism and support publicly known
- tangible way to create a legacy for a family or company name

# ENDOWMENT

# \$1,000,000+

The River of Death & Discovery Dinosaur Museum Society welcomes endowment support for restricted and unrestricted operations initiatives. The endowment allows for the museum to sustain its civic reach and public mandate towards education, outreach, programming, and most importantly, attracting and retaining potential talent critical to this institution. Endowment support can be in the form of naming rights to curatorial and other executive positions or in the form of unrestricted contributions.



# LEVEL ONE

# \$500,000

Philip J. Currie  
Dinosaur Museum  
Site, Street and  
Mailing Address

Our most exclusive sponsorship opportunity. The spectacular 10-acre museum site adjacent to the highway to Alaska and the street leading up to the building will be named after the sponsor.

The museum entrance will feature a stone tablet inscribed 'Philip J. Currie Dinosaur Museum at 'Your Name' Place'



# LEVEL TWO

# \$250,000

## Education Centre



Includes two multifunctional 32-student classrooms and a 64-person theatre for a total area of 3000 square feet.

The Centre houses our hugely successful curriculum-based education programs as well as public lectures by resident and visiting scientists, education-oriented live performances and special screenings.





# LEVEL TWO

# \$250,000

## Dinosaur Gallery

Includes the entire Dinosaur Gallery space that showcases palaeontological displays. Some of Alberta's newest species and dinosaurs discovered in the Peace Region are displayed here.

Visitors explore remarkable interactive exhibits and imposing skeletons of horned ceratopsians, duckbilled hadrosaurs, the ferocious *Gorgosaurus* and more!



# LEVEL TWO

# \$250,000

Alberta Today



This gallery includes interactive oil and gas models and informative exhibit panels about the industry and its connections to fossils and the local geology.

It also features our most exciting interactive display, the Oil & Gas Discovery Wall, where children follow the underground path of a drilling rig through a series of passages and 'discover' repositories.



**Canadian Natural**



# LEVEL TWO

# \$250,000

## Dinosaur Playground

**SOLD**

The basic principle for our playground is to have a play environment where parents can share quality time with their kids while stimulating mental growth and physical activity in a safe and educational environment.

Play spaces were designed to allow and encourage children of all abilities to play side by side with each other.



POMEROY  
LODGING





# LEVEL THREE

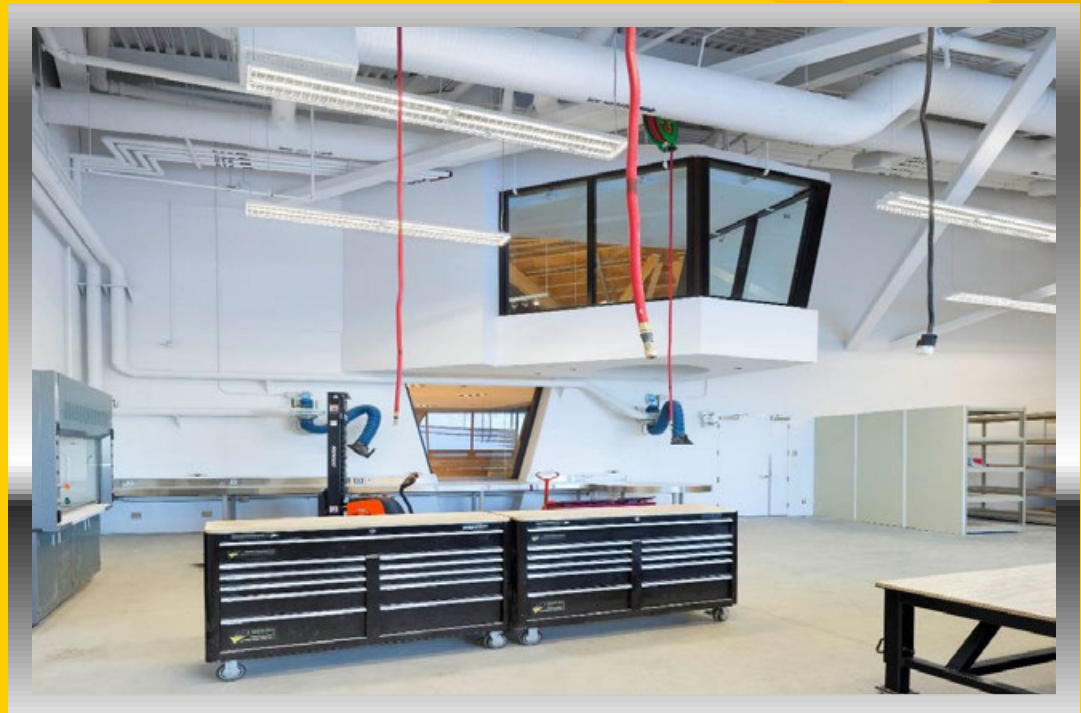
# \$150,000

## Palaeo Lab and Research Centre

**SOLD**

The space where resident and visiting scientists conduct cutting-edge research. A glass viewing platform gives visitors an unparalleled bird's eye view of the laboratory where they can observe scientists and technicians at work.

The sponsor's name will appear in all scientific articles published in academic journals generated from research at the laboratory.



# LEVEL THREE

# \$100,000

## Special Exhibit Gallery

**SOLD**

This 710 sq/ft. special exhibit gallery is the most dynamic of the gallery spaces. Certified with AAA status with state-of-the-art environmental controls, this room permits a wide and ever-changing range of displays and travelling exhibits.



**Rotary**

Club of Grande Prairie



# LEVEL FOUR

# \$100,000

## Classrooms

Both classrooms are equipped with SMART-technology, tables and chairs for 32 students, and facilities to allow for a wide range of hands-on educational activities.

The two classrooms can be divided by a receding wall, allowing more diverse use. Classrooms may be rented individually or together for functions/events.

Classroom #1



# LEVEL FOUR

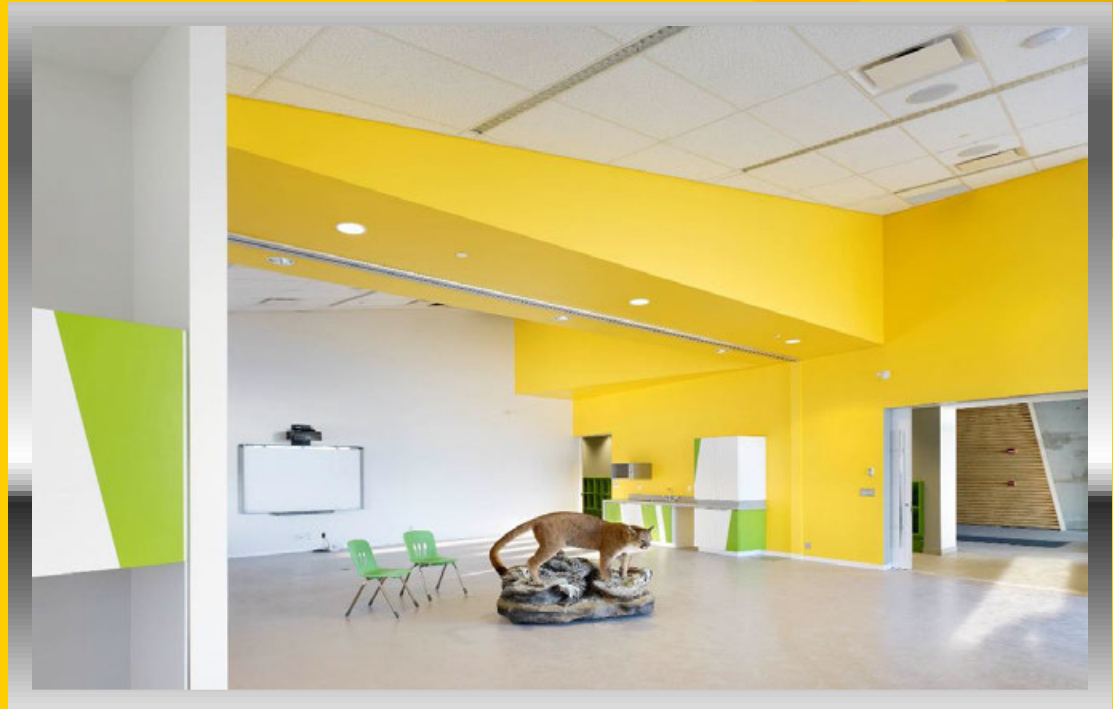
# \$100,000

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### Classroom #2





# LEVEL FOUR

# \$100,000

## The Bonebed

The bonebed is a re-creation of a famous local dig site containing thousands of bones belonging to a herd of horned dinosaurs known as *Pachyrhinosaurus*.

Museum-goers are greeted by replica bones and projected animations of fleshed-out dinosaurs and scavengers moving across the bonebed.





# LEVEL FOUR

# \$100,000

## Interactive Fossil Lab



Visitors put on their palaeo hats at this hands-on display, using provided tools to slowly excavate replica bones. There is a dig pit and a puzzle wall with a Pachyrhinosaurus skeleton in this interactive area.

Ken and Teresa  
Sargent  
Family Foundation



# LEVEL FOUR

# \$100,000

## Oil and Gas Discovery Wall

Inspired by mining technology, this display is built into the wall to allow children to walk 'through the earth' and discover specimens and information found in the Wapiti Formation, as well as repositories of oil and natural gas.



# LEVEL FOUR

# \$100,000

## Traveling Exhibit

(National & International Circulation)

From Fossils to Fossil Fuels and Beyond. Be a part of our traveling exhibition that will visit many museums across Nationally & Internationally, sparking curiosity and discovery for generations to come.



# LEVEL FOUR

# \$50,000

## Boardroom

**SOLD**

An exquisite 538 sq/ft. boardroom is situated on the top story with beautiful views overlooking the main foyer and gallery spaces.

The room hosts a table for 25 persons, and has capabilities for video and phone conference and multi-media presentations. This room can be rented for private functions, meetings and special occasions.



# LEVEL FIVE

# \$40,000

## Discovery Tent

**SOLD**

This display is a re-creation of a palaeontologist field tent and camp. The tent is equipped with all the tools palaeontologists use, including touchable items such as geological hammers, brushes and mapping tools.

Visitors can try on costumes and explore the fossils and learn more about the bones they hold through interactive tools.





# LEVEL FIVE

\$40,000

## Alberta Fresh Water Aquarium

Sponsor our beautiful 638 gallon Aquarium featuring fish found in Alberta.



# LEVEL SIX

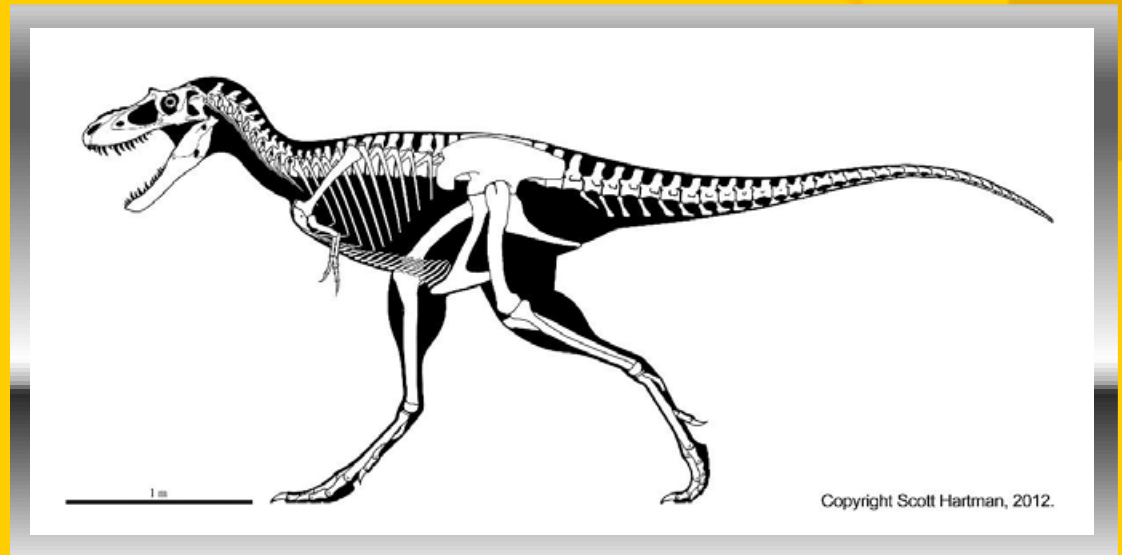
# \$40,000 each

## Dinosaur #1

### *Gorgosaurus*

Sponsor one of the attention-grabbing full-length skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Hypacrosaurus*, *Struthiomimus*, *Pachyrhinosaurus*, *Tylosaurus*, *Thalassomedon* and the *Pterosaurs*.

These incredible skeletons are one of the biggest draws for all guests, regardless of age.



# LEVEL SIX

# \$40,000 each

## Dinosaur #2

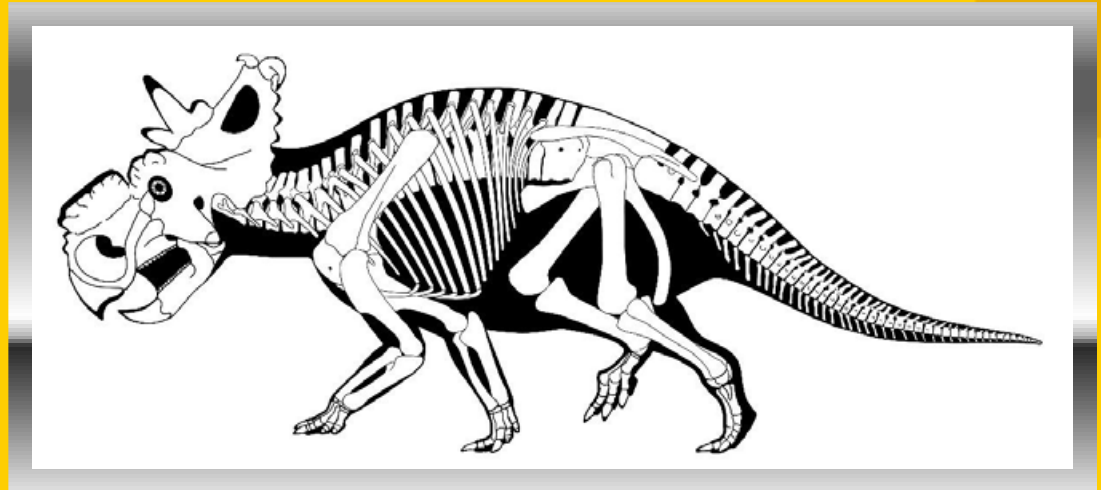
*Pachyrhinosaurus*

**SOLD**

Friends of  
Pipestone Creek

Sponsor one of the attention-grabbing full-length skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Hypacrosaurus*, *Struthiomimus*, *Pachyrhinosaurus*, *Tylosaurus*, *Thalassomedon* and the *Pterosaurs*.

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# LEVEL SIX

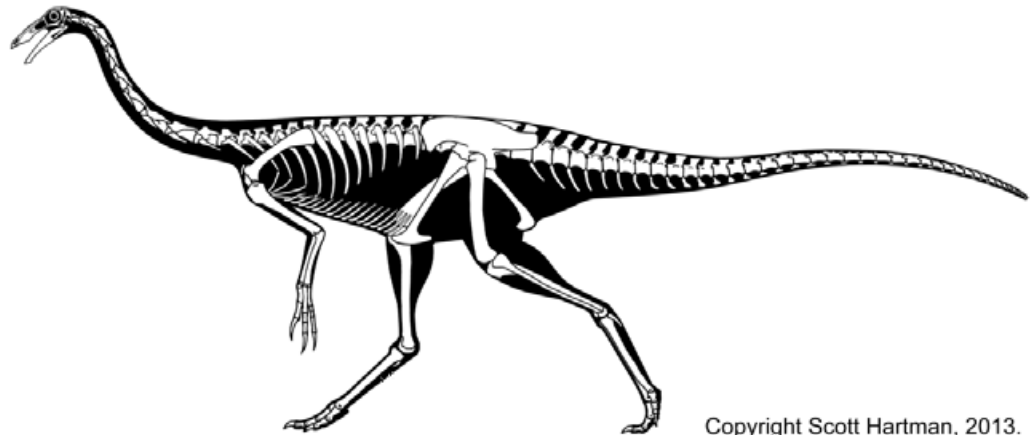
# \$40,000 each

## Dinosaur #3

Sponsor one of the attention-grabbing full-length skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Hypacrosaurus*, *Struthiomimus*, *Pachyrhinosaurus*, *Tylosaurus*, *Thalassomedon* and the *Pterosaurs*.

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## *Struthiomimus*



Copyright Scott Hartman, 2013.

# LEVEL SIX

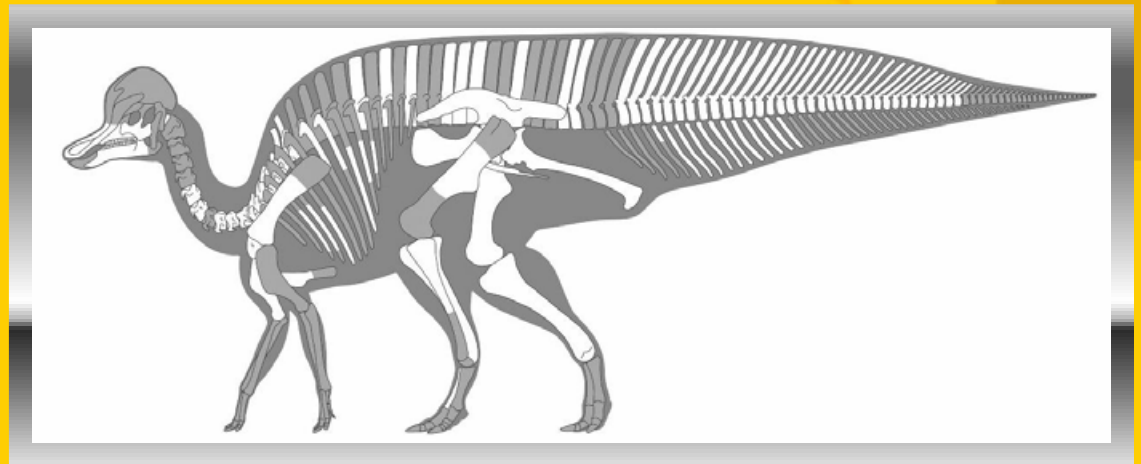
# \$40,000 each

## Dinosaur #4

### *Hypacrosaurus*

Sponsor one of the attention-grabbing full-length skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Hypacrosaurus*, *Struthiomimus*, *Pachyrhinosaurus*, *Tylosaurus*, *Thalassomedon* and the *Pterosaurs*.

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# LEVEL SIX

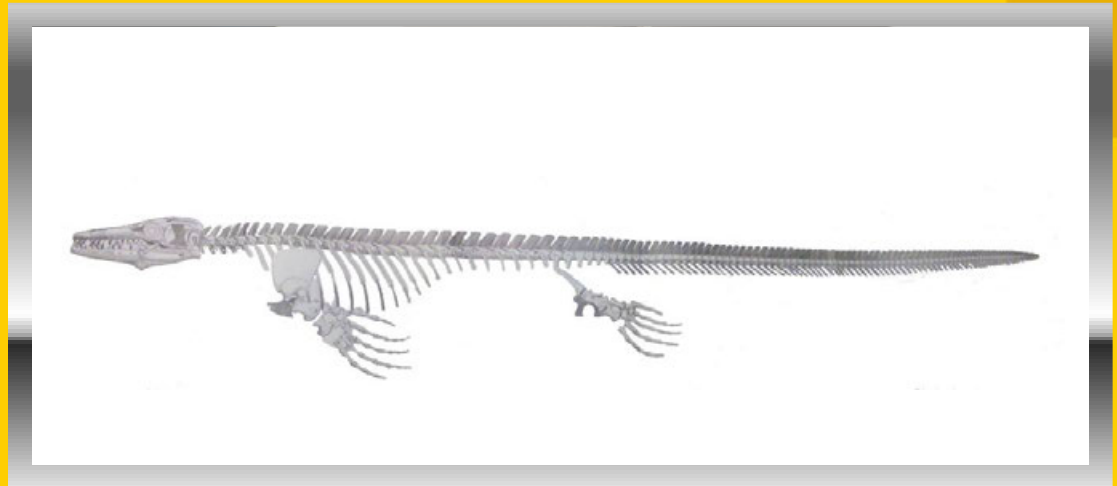
# \$40,000 each

## Dinosaur #5

### *Tylosaurus*

Sponsor one of the attention-grabbing full-length skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Hypacrosaurus*, *Struthiomimus*, *Pachyrhinosaurus*, *Tylosaurus*, *Thalassomedon* and the *Pterosaurs*.

These incredible skeletons are one of the biggest draws for all guests, regardless of age.



# LEVEL SIX

# \$40,000 each

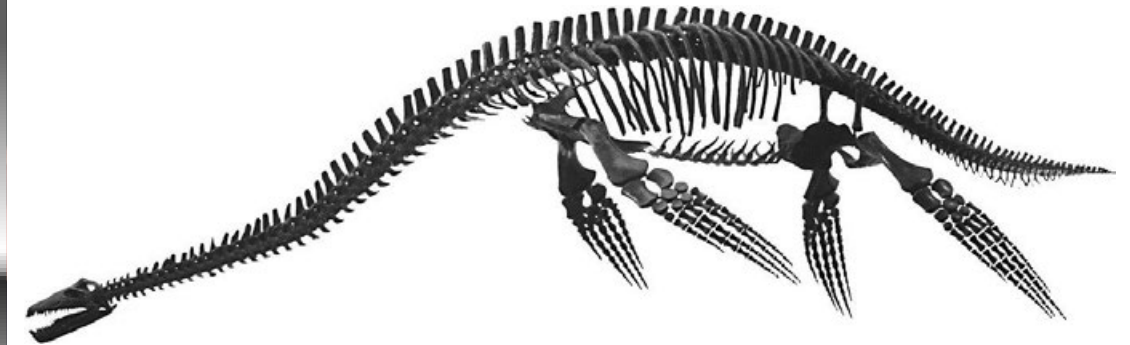
## Dinosaur #6

Sponsor one of the attention-grabbing full-length skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Hypacrosaurus*, *Struthiomimus*, *Pachyrhinosaurus*, *Tylosaurus*, *Thalassomedon* and the *Pterosaurs*.

These incredible skeletons are one of the biggest draws for all guests, regardless of age.

*Thalassomedon*

**SOLD**



# LEVEL SIX

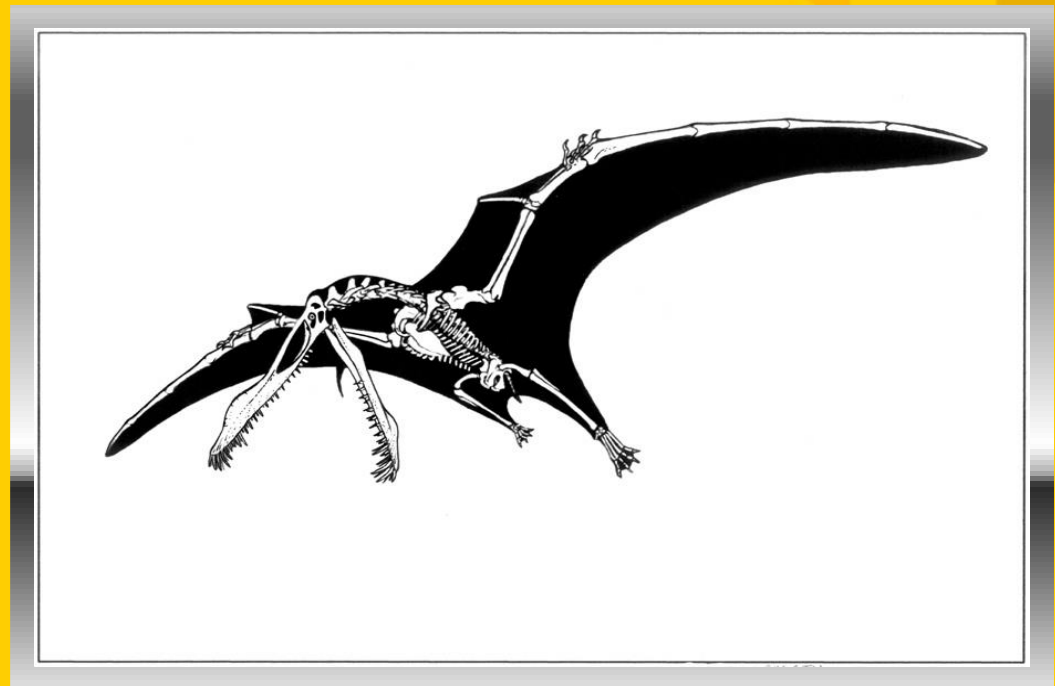
# \$40,000 each

## Dinosaur #7

### *Six Flying Pterosaurs*

Sponsor one of the attention-grabbing full-length skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Hypacrosaurus*, *Struthiomimus*, *Pachyrhinosaurus*, *Tylosaurus*, *Thalassomedon* and the *Pterosaurs*.

These incredible skeletons are one of the biggest draws for all guests, regardless of age.



# LEVEL SEVEN

# \$25,000 each

## Dinosaur #1:

*Saurornitholestes*



Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

Skeletons from these specimens are mounted in our bonebed exhibit.



# LEVEL SEVEN

# \$25,000 each

## Dinosaur #2:

*Troodon*

**SOLD**

Sutherland  
Family

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

Skeletons from these specimens are mounted in our bonebed exhibit.





# LEVEL SEVEN

# \$25,000 each

## Dinosaur #3:

*Dromaeosaurus  
albertensis*

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

Skeletons from these specimens are mounted in our bonebed exhibit.



# LEVEL SEVEN

# \$25,000 each

## Dinosaur #4:

*Hesperonychus*

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

Skeletons from these specimens are mounted in our bonebed exhibit.



# LEVEL SEVEN

# \$25,000 each

## Dinosaur #5:

*Xenoceratops*

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

A skull from this specimen is mounted to a platform with computerized screens attached to show how the animal would have looked when alive - to allow an unprecedented level of interaction with the exhibits.



© Sergey Krasovskiy



# LEVEL SEVEN

# \$25,000 each

## Dinosaur #6:

*Cornosaurus brinkmani*

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

A skull from this specimen is mounted to a platform with computerized screens attached to show how the animal would have looked when alive - to allow an unprecedented level of interaction with the exhibits.



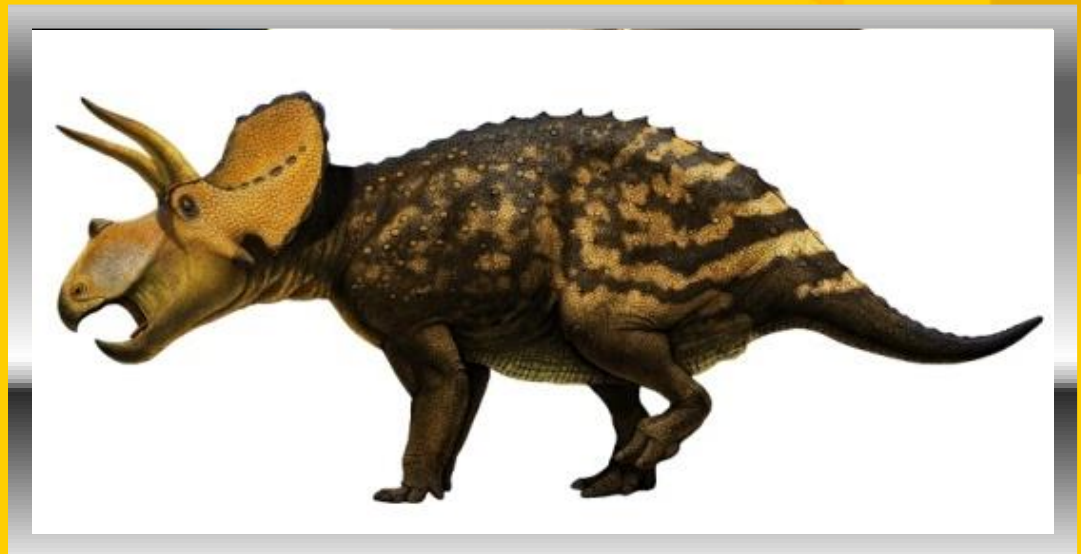
# LEVEL SEVEN

# \$25,000 each

## Dinosaur #7: *Eotriceratops*

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

A skull from this specimen is mounted to a platform with computerized screens attached to show how the animal would have looked when alive - to allow an unprecedented level of interaction with the exhibits.





# LEVEL SEVEN

# \$25,000 each

## Dinosaur #8:

*Albertaceratops*

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

A skull from this specimen is mounted to a platform with computerized screens attached to show how the animal would have looked when alive - to allow an unprecedented level of interaction with the exhibits.



# LEVEL SEVEN

# \$25,000 each

## Dinosaur #9:

*Dunkleosteus*

Have your name attached to one of the newest dinosaur species discovered in Alberta in the last decade. Some species are making their world-wide debut in this unique exhibit.

A skull from this specimen is mounted to the interactive display in our Devonian Gallery.



# LEVEL SEVEN

# \$25,000 each

## Outside Family Spaces #1 - #8

These private family alcoves are theme-based picnic spaces set along a walkway on the spacious museum grounds. Each space includes a picnic table within a landscaped setting and an educational theme based on the natural world. Themes include 'Storms & Shells,' 'Limestone Reefs,' 'Geological Curiosities,' and 'Petrified Forest.'

Space #1

**SOLD**

Roy Bickell

Space #2

**SOLD**

Chris Anderson

Space #3

Space #4

Space #5

Space #6

Space #7

Space #8



# LEVEL SEVEN

\$25,000

## Accessibility:

*Visitors with Impairments*

Help improve learning access to the Museum Exhibits to those with physical impairments



# LEVEL SEVEN

# \$22,000

## Classroom SMART Package

Classroom #1



Both classrooms are equipped with SMART-technology, an important tool for interacting with students in today's modern age. SMART screens can accommodate different learning styles. Tactical learners can use the screen and learn by touching and marking at the board, audio learners can have a discussion and visual learners can observe the teaching on the board.





# LEVEL SEVEN

# \$22,000

## Classroom SMART Package

Classroom #2

Both classrooms are equipped with SMART-technology, an important tool for interacting with students in today's modern age. SMART screens can accommodate different learning styles. Tactical learners can use the screen and learn by touching and marking at the board, audio learners can have a discussion and visual learners can observe the teaching on the board.





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THANK YOU