

# Sponsorship Opportunities

- Thirty-seven opportunities, in seven funding levels
- Levels range from \$15,000 to negotiable
- Opportunities range from a family bench to a towering Gorgosaurus skeleton to the SMART-technology classrooms to the museum site itself
- Naming gives sponsor the right to attach their name to the exhibit/room/area and make their altruism and support publicly known
- Tangible way to create a legacy for a family or company name

### ENDOWMENT \$1,000,000+

The River of Death & Discovery Dinosaur Museum Society welcomes endowment support for restricted and unrestricted operations initiatives. The endowment allows for the museum to sustain its civic reach and public mandate towards education, outreach, programming, and most importantly, attracting and retaining potential talent critical to this institution. Endowment support can be in the form of naming rights to curatorial and other executive positions or in the form of unrestricted contributions.



#### LEVEL ONE

### \$500,000

Philip J. Currie
Dinosaur Museum
Site, Street and
Mailing Address
SOLD

Our most exclusive sponsorship opportunity. The spectacular 10-acre museum site adjacent to the highway to Alaska and the street leading up to the building will be named after the sponsor.

The museum entrance will feature a stone tablet inscribed 'Philip J. Currie Dinosaur Museum at 'Your Name' Place'

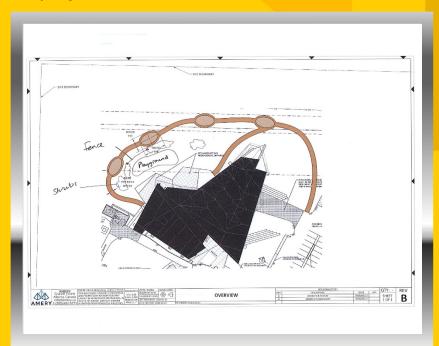


## \$300,000

#### Geological Time Walk

Enter into the oldest chapter of Earth's history where visitor's will be transported through a 4.6 billion year journey.

Each pod will represent a period in time complete with a large metal sculpture, benches, information plaques, and landscaping.



## \$250,000



Includes two multifunctional 32-student classrooms and a 70-person theatre for a total area of 3000 square feet.

The Centre houses our hugely successful curriculum-based education programs as well as public lectures by resident and visiting scientists, educational films and special screenings.





### \$250,000

#### **Cretaceous Gallery**

Includes the entire Cretaceous Gallery space that showcases palaeontological displays. Some of Alberta's newest species and dinosaurs discovered in the Peace Region are displayed here.

Visitors explore remarkable interactive exhibits and imposing skeletons of horned ceratopsians, duckbilled hadrosaurs, the ferocious *Gorgosaurus* and more!



### \$250,000

## Devonian Expansion

Dive into an immersive, ancient world with this virtual reality experience. See life emerge from the water millions of years before the dinosaurs when Alberta was a tropical sea floor.

This expansion will give the visitors an experience they will never forget.



## \$250,000



This gallery includes interactive oil and gas models and informative exhibit panels about the industry and its connections to fossils and the local geology.

It also features our exciting interactive display, the Oil & Gas Discovery Wall, where children follow the underground path of a drilling rig through a series of passages and 'discover' repositories.



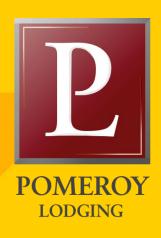


## \$250,000



The basic principle for our playground is to have a play environment where parents can share quality time with their kids while stimulating mental growth and physical activity in a safe and educational environment.

Play spaces were designed to allow and encourage children of all abilities to play side by side with each other.

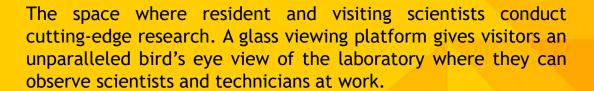




#### LEVEL THREE

### \$150,000

Palaeo Lab and
Research Centre
SOLD



The sponsor's name will appear in all scientific articles published in academic journals generated from research at the laboratory.





### \$100,000

Special Exhibit
Gallery
SOLD



This 579 sq/ft. special exhibit gallery is the most dynamic of the gallery spaces. Certified with AAA status with state-of-theart environmental controls, this room permits a wide and everchanging range of displays and travelling exhibits.



### \$100,000

#### Theatre Projector

Upgrading the projector in the Aykroyd Family Theatre will enhance the quality and allow more film options for visitors to enjoy.



### \$100,000

#### Classrooms





Both classrooms are equipped with SMART-technology, tables and chairs for 32 students, and facilities to allow for a wide range of hands-on educational activities.

The two classrooms can be divided by a receding wall, allowing more diverse use. Classrooms may be rented individually or together for functions/events.



### \$100,000

#### Classrooms

Classroom #2

Both classrooms are equipped with SMART-technology, tables and chairs for 32 students, and facilities to allow for a wide range of hands-on educational activities.

The two classrooms can be divided by a receding wall, allowing more diverse use. Classrooms may be rented individually or together for functions/events.



### \$100,000

#### The Bonebed



The bonebed is a re-creation of a famous local dig site containing thousands of bones belonging to a herd of horned dinosaurs known as *Pachyrhinosaurus*.

Museum-goers are greeted by replica bones and projected animations of fleshed-out dinosaurs and scavengers moving across the bonebed.





### \$100,000



Visitors put on their palaeo hats at this hands-on display, using provided tools to slowly excavate replica bones. There is a dig pit and a puzzle wall with a *Pachyrhinosaurus* skeleton in this interactive area.

Ken and Teresa
Sargent
Family Foundation



### \$100,000

Oil and Gas
Discovery Wall





Inspired by mining technology, this display is built into the wall to allow children to walk 'through the earth' and discover specimens and information found in the Wapiti Formation, as well as repositories of oil and natural gas.



### \$75,000

#### Collections Enhancement

Support research and preservation of specimens from the Pipestone Creek Bonebed and other important fossils from the region.

This enhancement will allow the addition of new compact storage and more work areas for visiting palaeontologists from around the world.



### \$50,000

#### **Temporary Exhibits**

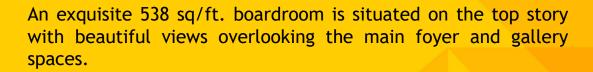
Sponsor temporary exhibits from all over North America that highlight everything from exciting new fossil discoveries to fine art inspired by the natural world.

Exhibits change up to 3 times a year. With this annual sponsorship, your support will help bring in new discoveries that all ages can enjoy.



### \$50,000





The room hosts a table for 25 persons, and has capabilities for video and phone conference and multi-media presentations. This room can be rented for private functions, meetings and special occasions.





\$40,000



This display is a re-creation of a palaeontology research lab. The lab is equipped with state-of-the-art research tools: a microscope, a CT scanner, and field gear to protect a palaeontologist in any environment.

Visitors can get hands-on fossil experience in this interactive display, including a touchable real fossil from the museum collection.





### \$40,000

Alberta Fresh Water Aquarium Sponsor our beautiful 638 gallon aquarium featuring local fish found in Peace Region.



### \$40,000 each

Skeleton #1

Gorgosaurus

Sponsor one of the attention-grabbing complete skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Pachyrhinosaurus*, *Struthiomimus*, *Hypacrosaurus*, *Tylosaurus*, *Thalassomedon* and *Montanazhdarcho*.



## \$40,000 each

Skeleton #2



**Pachyrhinosaurus** 

Sponsor one of the attention-grabbing complete skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Pachyrhinosaurus*, *Struthiomimus*, *Hypacrosaurus*, *Tylosaurus*, *Thalassomedon* and *Montanazhdarcho*.

These incredible skeletons are one of the biggest draws for all guests, regardless of age.

Friends of **Pipestone Creek** 



### \$40,000 each



Sponsor one of the attention-grabbing complete skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Pachyrhinosaurus*, *Struthiomimus*, *Hypacrosaurus*, *Tylosaurus*, *Thalassomedon* and *Montanazhdarcho*.





### \$40,000 each

Skeleton #4

**Hypacrosaurus** 

Sponsor one of the attention-grabbing complete skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include Gorgosaurus, Pachyrhinosaurus, Struthiomimus, Hypacrosaurus, Tylosaurus, Thalassomedon and Montanazhdarcho.



## \$40,000 each

Skeleton #5

**Tylosaurus** 

Sponsor one of the attention-grabbing complete skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Pachyrhinosaurus*, *Struthiomimus*, *Hypacrosaurus*, *Tylosaurus*, *Thalassomedon* and *Montanazhdarcho*.



## \$40,000 each



**Thalassomedon** 

Sponsor one of the attention-grabbing complete skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include *Gorgosaurus*, *Pachyrhinosaurus*, *Struthiomimus*, *Hypacrosaurus*, *Tylosaurus*, *Thalassomedon* and *Montanazhdarcho*.





### \$40,000 each

Skeleton #7

Sponsor one of the attention-grabbing complete skeletons that lie at the visual apex of the museum's Dinosaur Gallery. These include Gorgosaurus, Pachyrhinosaurus, Struthiomimus, Hypacrosaurus, Tylosaurus, Thalassomedon and Montanazhdarcho.

Montanazhdarcho



### \$25,000 each



Saurornitholestes



Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in our bonebed exhibit.



### \$25,000 each

Skeleton #2 SOLD

Troodon

Sutherland Family

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in our bonebed exhibit.



## \$25,000 each

Skeleton #3

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in our bonebed exhibit.

Dromaeosaurus



### \$25,000 each

Skeleton #4

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in our bonebed exhibit.

Hesperonychus



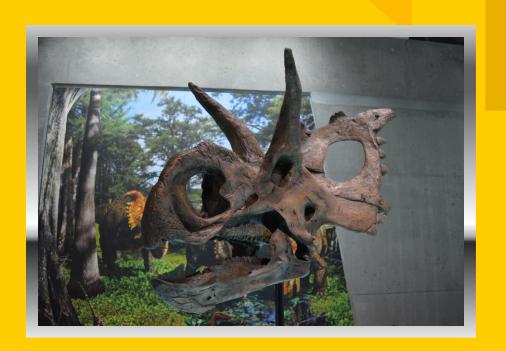
### \$25,000 each

Skeleton #5

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in the horned dinosaur section our Cretaceous exhibit.

**Xenoceratops** 



### \$25,000 each

Skeleton #6

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in the horned dinosaur section our Cretaceous exhibit.

Cornosaurus



## \$25,000 each

Skeleton #7

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in the horned dinosaur section our Cretaceous exhibit.

**Eotriceratops** 



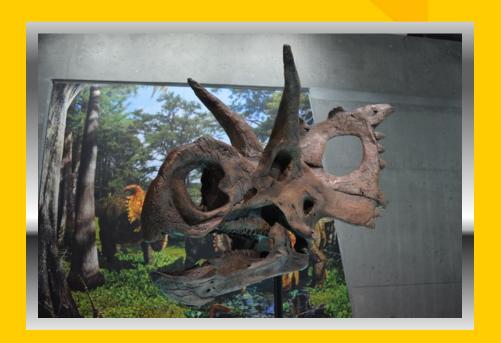
### \$25,000 each

Skeleton #8

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in the horned dinosaur section our Cretaceous exhibit.

**Albertaceratops** 



### \$25,000 each

Skeleton #9

Have your name attached to one of the mounted fossil casts that bring these prehistoric animals to life. Many of these species are only found in Alberta.

This specimen is mounted in the Devonian exhibit.

Dunkleosteus



## \$25,000

### Accessibility: Visitors with Impairments

Help improve learning access to the Museum Exhibits to those with physical impairments



## \$22,000

#### Classroom SMART Package

Classroom #1

Both classrooms are equipped with SMART-technology, an important tool for interacting with students in today's modern age. SMART screens can accommodate different learning styles. Tactical learners can use the screen and learn by touching and marking at the board, audio learners can have a discussion and visual learners can observe the teaching on the board.



### \$22,000

#### Classroom SMART Package

Classroom #2

Both classrooms are equipped with SMART-technology, an important tool for interacting with students in today's modern age. SMART screens can accommodate different learning styles. Tactical learners can use the screen and learn by touching and marking at the board, audio learners can have a discussion and visual learners can observe the teaching on the board.



### LEVEL SEVEN

### \$15,000

#### Education

Support our education programs annually to allow us to reach and engage with more children in the community to access our educational resources.





### THANK YOU