



PHILIP J. CURRIE
DINOSAUR MUSEUM

Marketing and Audience Evaluation Assistant

Job Posting

March 9, 2020

Job Title: Marketing and Audience Evaluation Assistant

Wage: \$18.00/hour

Organization: Philip J. Currie Dinosaur Museum

Physical Address: 9301-112 Avenue, Wembley, AB T0H 3S0

Language: English (fluent, written & spoken)

Immediate Supervisor: Linden Roberts, Executive Director and Leader of Project Innovation

Type of work: Full-time spring/summer assistant - 16 weeks, 37.5 hours/week

No. of positions: Two

Start date: May 11, 2020

End date: August 28, 2020

Application deadline: Friday, April 10, 2020 at 3:00pm Mountain Daylight Time

Job Description:

The Philip J. Currie Dinosaur Museum in Wembley, Alberta, is looking for individuals to work with the exhibitions team to develop new and exciting experiences. The museum is embarking on a visitor focused approach to development that utilizes rapid prototyping and various forms of evaluation to create engaging exhibits. The museum is engaging leaders in exhibit development, gaming, and evaluation. This position will have the opportunity to work with these leaders.



PHILIP J. CURRIE DINOSAUR MUSEUM

Qualifications:

Two ideal candidates will be students enrolled in a postsecondary program in marketing, industrial design, user experience, game design, museum studies, or a similar program. The ideal candidate will have an interest in the delivery of science content in a museum or similar environment. Experience delivering programs is an asset but not necessary. The candidate will:

- Be a self-starter, capable of working alone or in teams
- Have experience delivering programs to children and adults
- Have an understanding of social media
- Be able to analyze data and develop surveys and questionnaires
- Be competent with Microsoft Word and Excel
- Have a valid driver's license

The candidate will preferably have:

- Experience with design software
- A knowledge of museum development theories
- Studied marketing and have an interest in marketing

Interview Process:

Only successful candidates will be contacted and selected for the interview process. The application deadline is Friday, April 10th at 3:00pm Mountain Daylight Time. Please email resume and cover letter to Amanda Boucher, Head of Operations, at aboucher@dinomuseum.ca. Candidates will be contacted via phone or email to schedule a time for an interview the week following the application deadline. The interview will consist of basic questions to ensure the candidate is well suited and meets the requirements of the position and is eligible according to Young Canada Works criteria. The interview will also consist of a 2-5 minute memorized oral presentation on a predetermined topic sent to the candidate beforehand. All candidates interviewed will be contacted after the interview to inform them of the job offer or thank them for applying.

Candidate Eligibility:

Candidate Eligibility is stipulated by Young Canada Works Grant guidelines.

Any student applying must:

- Be a Canadian citizen or a permanent resident, or have refugee status in Canada.
 - Note: Non-Canadian students holding temporary work visas or awaiting permanent status are not eligible.



PHILIP J. CURRIE DINOSAUR MUSEUM

- Be legally entitled to work in Canada.
- Be between 16 and 30 years of age at the start of employment.
- Willing to commit to the full duration of the work assignment.
- Not have another full-time job (over 30 hours a week) while employed with YCW.
- Have been a full-time student (as defined by your educational institution) in the semester preceding the YCW job.
- Intend to return to full-time studies in the semester following the YCW job.
- Be registered in the YCW on-line candidate inventory.

