

## **Ground-Breaking Friday, Dino Ball Saturday**

The Philip J. Currie Dinosaur Museum breaks ground June 21st, celebrates June 22nd

June 20, 2013 — FOR IMMEDIATE RELEASE

## Media Advisory

WEMBLEY, AB – On Friday, June 21<sup>st</sup>, an official ground-breaking ceremony for the Philip J. Currie Dinosaur Museum will take place at the museum site in Wembley.

All are welcome to attend the ground-breaking ceremony on June 21st at 1:30 p.m.

Speakers at the ground-breaking include Chris Turnmire, Mayor of Wembley, Leanne Beaupre, Reeve of the County of Grande Prairie, the Honourable Wayne Drysdale, Minister of Infrastructure for the Province of Alberta and Chris Warkentin, MP for Peace River.

Note: Representatives from Grande Prairie's Métis Local 1990 and the Philip J. Currie Dinosaur Museum will be holding a small ceremony at 12:15 p.m. at the ground-breaking ceremony site, to sign a special exhibit partnership. Media are welcome to attend.

The celebration for the ground-breaking of the museum continues into June 22<sup>nd</sup> at the third annual Dinosaur Ball – *An Evening in Paris*. This formal black tie event takes place at the Pomeroy Inn & Suites, starts at 6 p.m and includes gourmet French cuisine, elegant entertainment and a live auction that includes palaeontological adventures by helicopter and jet boat.

Speakers at the Dino Ball include Dr. Philip J. Currie and the Honourable Wayne Drysdale, Minister of Infrastructure for the Province of Alberta.

Media are welcome to attend both events for pictures and interviews.

All proceeds raised at the Dinosaur Ball will go towards the Philip J. Currie Dinosaur Museum capital fund. For more information, please visit www.curriemuseum.ca



## About the Philip J. Currie Dinosaur Museum and the Pipestone Creek Dinosaur Initiative

The Philip J. Currie Dinosaur Museum, scheduled to open its doors in Fall 2014, will be a 41,000 sq. foot, world-class facility highlighting the rich fossil resources of Northern Alberta. Named for Dr. Philip Currie, Canada's preeminent palaeontologist, the museum, located in Wembley AB will serve as a hub of education and science in the area. The Pipestone Creek Dinosaur Initiative is the omnibus term for the project team tasked with the realization of the museum.

For more information please contact: Erika Sherk PCDI Communications and Marketing Manager

phone: (780) 532-2362 x. 5 mobile: (780) 512-6113

email: esherk@countygp.ab.ca