


PALAEOPALOOZA

Dear **Valued Community Member,**

The Philip J. Currie Dinosaur Museum is incredibly excited to announce that Palaeo Palooza 2026 will be held **August 8th and 9th**. We invite you to be part of our biggest event of the year. Palaeo Palooza is a science festival designed to engage curious minds of all ages. Join us for a weekend filled with fascinating topics in palaeontology, archaeology, biology, and nature. Enjoy special guests, community booths, interactive activities, carnival games, science experiments, food and drink, and so much more.

Here is what you'll receive when you become a sponsor:

	RECOGNITION DURING OUR EVENT	COMPANY LOGO ON DISPLAY AT EVENT	SOCIAL MEDIA AND WEBSITE REGOGNITION	1/2 PAGE AD IN PALAEO PALOOZA PROGRAM	LOGO ON TICKETING PLATFORM	RADIO RECOGNITION
Albertosaurus (\$5000 and above)	✓	✓	✓	✓	✓	✓
Pachyrhinosaurus (\$2500 and above)	✓	✓	✓	✓		
Edmontosaurus (\$1000 and above)	✓	✓	✓			
Troodon (\$500 and above)	✓	✓				

This science festival is open to all ages, as there is something for every member of the family to enjoy. The past years have seen an attendance of 430 in 2025. This year, we hope to make our event better and bigger by brings travellers to the region. Through the generous contributions of sponsors such as yourself, we know that this will be achieved. We hope that you see the value in this incredible event and look forward to your support and participation in Palaeo Palooza 2026.

Kind Regards,

Maria Elsa
Events, Bookings and Outreach
Direct: 825 799-5102
events@dinomuseum.ca



PALAEOPALOOZA

SPONSORSHIP PACKAGE

Let's go back in time to inspire future explorers!!

About Palaeo Palooza

Palaeo Palooza is the Philip J. Currie Dinosaur Museum's signature family event, bringing together children, families, educators, tourists, and dinosaur enthusiasts for two days of discovery, hands-on learning, and prehistoric adventure. Palaeo Palooza continues to provide engaging educational experiences that connect visitors across the Peace River and beyond, with science, paleontology, and the rich fossil heritage of northwestern Alberta.

The 2026 event will feature activities including:

- Geode Smash
- STEM Maker's Space
- Dino Shoot
- Dino Battleship
- Fossil Fishing
- Dino Golf
- Walk like a Dino
- Sensory Play Area
- Community Mural Painting exhibit
- Family Carnival Games and many more.



Why Sponsor Palaeo Palooza?

Your sponsorship supports STEM education, promotes tourism, creates family experiences, strengthens economic development, and increases access to educational programs. Sponsors gain visibility through marketing, outreach, digital campaigns, and on-site recognition.

Dear **Valued Community Member,**

Sponsors may choose to support a specific activity zone or direct their contribution to where support is needed most. The total contribution amount determines sponsorship recognition. If a zone is already fully funded, sponsors may choose another zone or split their sponsorship between multiple activities. **Here are ways for you to sponsor:**



Story Zone **\$500**

STEM Books for children and youth

STEM friendly toys for children and youth



Dino Shoot **\$500**

Dino Suits

AA and D Batteries

Nerf Gun Bullets

Dino Shoot Station decor and supplies

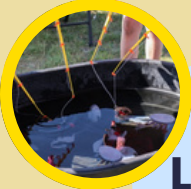


Jr. Troodon **Zone** **\$500**

Knietic Sand (10 bags)

Mini Dinosaurs

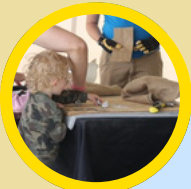
Pebbles and plants



**Palaeo
Learning Zone
\$500**

Devonian 3D Figures (20 pieces)

Children's Fishing rods and magnets



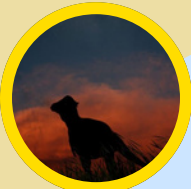
**Theropod
Zone
\$1000**

Electrical and wood to rebuild
Pachyrhinoperation

Retractable Banners (required :4)

Half Circle Rise Stage

Speaker or Performers



**Palaeo Art
Corner
\$1000**

Community Mural Art and Plaque

Palaeo Art and Artists



**STEM
Maker's Space
\$2500**

4- Beaverboat Cardboard Cutter
(\$400 Each)

Button Maker

Crayons and Markers

Metal or Acrylic Dino Templates



**Rex's Carnival
Corner
\$5,000 each**

**Sponsorship Opportunities
Available: 2**

Dino Battleship

Carnival Games

Dino Themed Mini Golf (\$4000)

Obstacle Course (\$4000)

Geode Smash

OTHER WAYS TO SUPPORT US

**Speaker or
Performer**

Gift Cards

**Volunteer
for the event**

Should you **decide to sponsor Palaeo Palooza**, we would **require your logo in either JPEG or PNG file format**, along with any branding standards that we need to abide by. Please also **let us know any social media handles for Instagram, Facebook, and Twitter that you have**, so we will be able to tag you in relevant posts during and after Palaeo Palooza.



